Wisconsin Healthy Communities Designation Criteria

Criteria*	Bronze	Silver	Gold
	The criteria in silver is intended to build on bronze, and gold builds on silver and bronze.		
Defining health broadly	2/4 health factor priority areas represented: overall number of community accomplishments ~ 3-5.	3/4 health factor priority areas represented: overall number of community accomplishments ~ 5-7.	4/4 health factor priority areas represented: overall number of community accomplishments ~ 7-9.
Committing to sustainable and comprehensive long-term solutions	Community is building capacity toward sustainable and comprehensive long-term solutions through policy, systems, and environment change.	Demonstrated work toward sustainable and comprehensive long-term solutions, through policy, systems, and environment change.	Sustainable and comprehensive long-term solutions have been implemented, through policy, systems, and environment change.
Creating conditions that give everyone a fair and just opportunity to reach their best possible health	Commitment to equitable and fair opportunity for health is stated and conversations are underway across sectors, including with those who have had limited opportunity/poor health.	A plan is developed that addresses equitable and fair opportunities for health in the community, which includes a focus on addressing the social determinants of health.	A plan is being implemented that addresses equitable and fair opportunities for health in the community and the community is addressing the social determinants of health.
Harnessing the collective power of leaders, partners, and community members	Partners (local leaders, diverse agencies, community members) are identified, engaged, and evidence of activity and action exists.	Diverse partners are working together on shared priorities. Strategies for building leadership capacity have been identified.	Diverse partners are working together systematically and strategically for overall community well-being and sustainable leadership capacity has been built and formalized.
Securing and making the most of available resources including dollars, people power, etc.	- Initial funding has been identified. - Community is engaged in conversations to explore further resources.	- Some diverse funding is in place. - Community is building capacity to leverage dollars, partners, and assets, and is engaged in planning around sustained funding and resources.	Sustainable and diverse resources have been secured and maximized, including, but not limited to dollars, partners, and assets. This can be demonstrated by, but not limited to strategic investments, relationship agreements, etc. that move a community beyond the status quo.
Measuring and sharing progress and results	Tracking process measures. This looks like actively soliciting constructive feedback about the process and asking for input on how change efforts are being experienced from those not part of the decision-making team, but impacted by the efforts of the team.	Evidence of tracking outcomes and building toward data-driven decision-making and learning.	- Full tracking plan of outcomes in place that includes sustainable infrastructure and dissemination of results. - Implementing continuous quality improvement through data-driven decision-making and emergent learning.

These six criteria areas are adapted from the Robert Wood Johnson Foundation Culture of Health Prize criteria.
**We recognize that the ability to measure outcomes might be limited for certain initiatives, particularly in smaller communities.*
Updated November 2019